



反派为何那么惹人爱?

bad guys

科学家认真探究了这个问题!

Author/Zhu Hongyi

“你活都活不下去了，周末还打球！”
马化腾罕见发飙

Author/Zhu Hongyi

原文

Many multinational CEOs like to close out the year with a message of congratulations. Tencent Holdings Ltd's billionaire co-founder Pony Ma delivered a rant about slacking and even corrupt employees.

Ma's tirade marked a rare show of frustration for the usually mild-mannered mogul, who helped create China's largest Internet company while staying away from the spotlight.

语言点

1. close out 结束……, 为……画上句点
2. close out the year with a message of... 用……内容来总结这一年
3. close out the year with a message of hope and resilience 用希望和坚韧的信念来总结这一年
4. rant v. 大喊大叫, 咆哮 (shout); (李宇) 激昂的长篇演说
5. rant and rave 大吵大闹, 大喊大叫

He just started ranting and raving, throwing things around the office.

他开始大喊大叫, 在办公室里乱扔东西。

3. slack v. 放松垮塌, 偷懒

4. tirade n. (批评或指责性的) 言辞激烈的长篇演说 (rant)

5. mild-mannered adj. 温文尔雅的, 文质彬彬的, 谦谦君子的

6. mogul n. 大佬, 大腕, 大人物

7. stay away from 远离

stay away from your comfort zone 远离舒适区

8. spotlight n. 聚光灯; 公众关注焦点

stay away from the spotlight 远离公众关注焦点

原文

Despite all of their evils and wrong doings, everyone secretly loves a villain, and now scientists have found out why.

The research found that no matter how flawed, power-hungry or egotistical movie villains are, most of us are still attracted to their dark side as we believe they must have some sort of redeeming quality.



语言点

1. despite prep. 即使, 尽管
2. villain n. (小说、戏剧等中的) 主要反面人物, 反派, 坏人
3. flawed adj. 有瑕疵的, 有缺点的
4. flaw n. 瑕疵, 缺点
5. power-hungry adj. 渴望权力的
6. be hungry for sth. 渴望、渴求某物
7. be hungry for power 渴望权力
8. egotistical adj. 自吹的, 妄自尊大的

别慌!“阳”了之后味觉嗅觉失灵, 其实是好事

原文

Coronavirus infection has shown several side effects over the past few years. This also includes loss of taste and smell.

However, new research shows that the loss is actually good for the Covid survivor, as this is indicative of stronger immune response.

The study has shown that Covid survivors who experienced loss of smell and taste are twice as likely to have antibodies, long after the infection.

Author/Zhu Hongyi



语言点

1. coronavirus infection 新冠病毒肺炎
2. side effects 副作用
3. side product 副产品
4. (the) loss of sth. 失去某物, 某物的损失
5. be indicative of sth. 意味着.../表明了...
6. immune response 免疫反应
7. Covid survivor 新冠康复者
8. antibody n. 抗体
9. infection n. 感染

In me the tiger, sniffs the rose.



征稿

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E-Book and Paper Book

Author / Geng Qijie



Nowadays, as the technology of computer networks has developed to a high level, electronic products have become pretty normal. In that way, e-book has already been an essential part of people's life, especially for the students. It's not rare to find students studying just with an iPad but no paper, which thanks to the popularization of e-book. But e-book also brings about the inconvenience, such as information leakage, copyright infringement and people's low eyesight. Is the paper book perfect for us? Certainly not. With the environmental problems becoming more severe, people can't afford to fall more trees to make paper books, which results in the situation of publishers form bad to worse. Now, even a small part of people have prejudice on e-book or paper book, how should we deal with this case?

As far as I am concerned, there's no relative superiority or inferiority between e-book and paper book, both of which are good ways to absorb knowledge for us. That means the paper book stands for neither a higher level of

civilization nor a lifestyle following the beaten track, while e-book doesn't on behalf of the "inexpensive" way to gain knowledge. They are just two good carriers for message which were born under different age backgrounds. They both worth a good use.

But early this year, a social event took place and provoked discussion. An Asian student studying in America was looked down upon because she didn't take a laptop to class. In the small range, it's just about personal habit and conflicts between students, but in the large range, it can connect to cultural diversity and technical revolution. Is there right or wrong in just a laptop? We can not judge the situation easily. Maybe her classmates laughed at her because of her poverty, maybe at her old lifestyle. But one thing is for certain, on account of this social event, many students who like to read books on paper will have to put their paper books down and turn to electronic products.

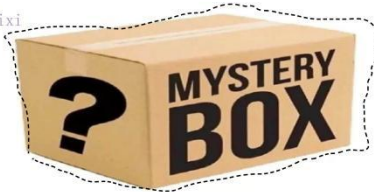
In my opinion, for a better future both for learners and literature, we shouldn't give each

of them. Perhaps paper books for cherish classics and for ones in need, e-books for available people and for files only used once. After all our main purpose is to get the knowledge not the texture of books.



Why are blind boxes so popular

Author /Peng Zixi



Blind box refers to the random property that consumers consume on the premise that they have no way to know the specific products inside in advance. The popular game was created in Japan and was originally called mini figures. After becoming popular in Europe and the United States, it became known as the blind box. As a trend toy, blind box has accurately entered the market of young consumers, archaeology blind box, stationery blind box, beauty blind box, snack blind box and many other "blind box +" business models have emerged rapidly.

Blind box culture originated in the United States and has flourished in Japan. As the name suggests, a so-called blind box is a box filled with cute dolls in a variety of styles, but the box is not labeled with a specific one. Because of its limited hunger marketing method, greatly stimulated the consumer's desire to buy and buy back. Experts believe that from the perspective of macro consumption environment, in the current era of high material abundance, sales have developed from selling commodities to selling entertainment, the prosperity of the "blind box economy" has also come from this.

Blind box refers to the toy box that consumers cannot know the specific product style in advance, which has random properties. Only when you open it will you know what you have drawn. Blind boxes have been addictive for some time because uncertain stimuli reinforce repetitive decisions.

From the perspective of products: the blind box product line is relatively rich, new products emerge endlessly, coupled with the "double temptation" of hidden or special models, more stimulate the blind box collectors' desire for collection. Scarcity is also a big selling point of blind boxes. Hidden or limited models appear at a high premium on second-hand platforms. Driven by the

reality of unbalanced supply and demand, the market door of blind boxes is slowly opened.

From the perspective of consumers: the blind box captures the consumer psychology of users, and its "blind" attribute makes it stand out from other fashionable toys and become a popular one. There is no way to know the properties of the toy before opening the box, and the ability to issue the hidden money is a matter of luck. It is precisely this uncertain return feedback mechanism that keeps the blind box buyers addicted, giving rise to the "gambler mentality" and dependent buying behavior.

From the perspective of the market: in the era of material needs being met, the demand for spiritual entertainment is highly inflated, selling entertainment has become a new consumption trend. The blind box, which integrates IP and tide play culture, fits the consumption concept of young people who pursue individuality and independence, and is naturally highly sought after by young consumers.



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Live well, love lots, and laugh often.

Different Voices of The Rewards And Penalties in Recycling Sector

Author/ Geng Qijie



Nowadays, as the relevant policies come to a well-equipped state, people's awareness of recycling has increased as well. Nevertheless, until now our enthusiasm to recycle is compelled by morality but not compulsory in law. Should recycling be attached to rewards and penalties? In the society a heated debate is on between supporters, objectors and neutrals.

After the heated debate, many regions and companies have already begun to carry out the measures about rewards and penalties in the recycling sector. For example, A limited company called YuanHua released a document establishing standards to judge recycling effective or worthless. What's more, on January 5th, 2015, ZiGuang Chemical Company was fined for 1.1 billion because of sewage discharge. So the benefits of the measure are obvious, rewards and penalties measures raise people's level of consciousness and make recycling a common habit. And it's convenient for the authorities to manage. The most important thing is that a well-completed rewards and punishments mechanism makes the recycling business institutionalization. However, the opposite voice is becoming louder and louder. With enough logical reasons, they are strongly against the measures. "The rewards and punishments measures shouldn't be used in recycling area," Shen Duo, an expert in environmental protection declared, "it 'pollutes' the pure purpose of recycling which should be built in a better place, and encourages the rebelliousness." Perhaps there are other disadvantages. According to the current survey, the

rewards and penalties measures must be attached to money and fame, which provides a way for reactionist to exploit the advantages, and therefore brings about social chaos. Also, if the policy is carried out, the government must spend a lot of expenditure in doing relevant managements, including manpower and material resources, that will be a hard thing for a country under the epidemic situation. It's clear that experts and people like Shen have become a strong power in society.

Besides, many people keep waiting and seeing, they think we should do nothing but to care about the situation. In their memory, to govern by doing nothing that goes against nature is better than making an active reaction. In the recent research by Chinese recycling department, more than twenty percent of interviewers chose the option " don't know what to do ", which shows an increasing tendency in neutral side.

Generally speaking, the supporters , the opposite side and the neutral side all have their own convincing ideas. Perhaps what we should do now is to keep on the debates and draw on advantages and avoid disadvantages, only then can we set out a well-completed policy to guide people to build a better planet.

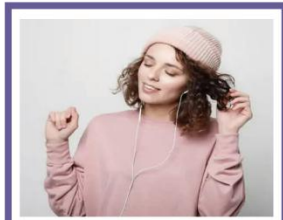
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What music does to people

Author/ Peng Zixi

Music is a kind of language that touches people's hearts. On a physiological level, music stimulates the body's autonomic nervous system. The main function is to regulate the human heart rate, respiratory rate, blood pressure and endocrine. Scientists have found that soft music slows blood circulation in the brain, while lively music increases the flow of blood. The human body has a certain physiological rhythm, which is regular, and music is rhythmic, the two are resonant. The Yin and Yang changes of the outside world will affect the Yin and Yang changes of the human body, which can affect the rhythm of physiological fluctuations in the body through the external sound waves. Children with autism can regain the ability to live in society through music therapy. It works by stimulating the nervous system in the brain.



Psychological research shows that people's emotions are complex and difficult to control, but people can use a variety of activities to relieve and regulate, and the role of music is the most unique. -- It directly stimulates people's hearing through the melody and rhythm sound issued by human voice or musical instrument, making people consciously or unconsciously accept the strong infection of thoughts and feelings or certain emotions expressed by music. The melody of the music is a release from the feeling of sadness, a feeling of excitement, and a feeling of confidence. Whether mental disorders or cardiovascular or oncology diseases, their common feature is that they have a long-term history of emotional distress, leading to mental depression, brain disorders, and finally serious disorders of human viscera

function. Compared with clinical to ease the liver depression, spleen and stomach, qi and phlegm to regulate physiological functions, music can regulate people's emotions through melody, rhythm, tone and other elements, so that people have a "comfortable", "harmonious" feeling to realize the purpose of heart understanding depression. Yao Siyao, a famous musician, said, "Music is not only about hearing, but also about feeling music through the whole body." It is also the case that Chinese folk say "seven bodies are connected". Music can not only enable us to have an artistic specialty, but more importantly, can be physically and mentally healthy, self-release pressure, if people do not enter the world of music in their life, it will be the biggest regret of life!

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The Appreciation of Pride and Prejudice Chapter One

Author/ Gen Qijie

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Pride and Prejudice is the representative masterpiece written by Jane Austin, whose works of romantic fiction set among the gentry have earned her a place as one of the most beloved writers in English literature. Jane Austin firstly researched and discussed the issue of women's circumstances and social status and showed advanced thinking. Among all writing techniques she used in the fiction, irony is the most brilliant one. Let's have a look at relevant points in chapter one.

The fiction started with a famous sentence full of irony. It is a truth universally acknowledged that a single man in possession of a good fortune must be in want of a wife. In the sentence, a wife is what rich gentleman wants, but the fiction is about how young ladies "hunted" husbands. Actually in the 18th century in England, because the handcraft industry was replaced by the machine building, women's social positions had dropped to enormous extent, and then marriage



It tells the story of Shan Yinmai and Ba Gu Juan met by chance at the age of 21, but found that they have a lot in common, thus falling in love, but finally separated. Just like the title, their love story is like the growing process of flowers: budding, blooming and fading, which makes the audience feel with emotion. It turns out that even lovers who are 100 percent shot can hardly go to the end.

The film's entry point is small and delicate, full of life. They are very similar people, they are all lonely, all have their own unique, they like the same movie director, the same comic book, the same exhibition, bought the same tickets but missed all at the same time, even wear the shoes of "couple"..... Two souls who are so in tune with each other, meet and fall in love.

Defeated by the offer of 1,000 yen for an illustration, Mai decided to become a corporate employee. Under the pressure that most employees need to face in the process of socialization, in contrast, the heroine Juan still takes interests as the highest goal and has a

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became the only way to change women's position. Under such circumstances, free love out of material was rare and valuable. The sentence obviously shows writer's satire on social reality which rich, single gentleman became a kind of commodities. At the beginning of the fiction, it surely reached an unique artistic effect. But to be mentioned, as readers we should mind that in the end, the truth "universally acknowledged" has been confirmed true, Mr. Bingley married Jane, Mr. Darcy married Elizabeth and Mr. Collins married Charlotte. Although the readers regarded the truth ridiculous, the novel ends in a triumph of the truth. Therefore Austin's irony shows her contempt and humor, and her helplessness at the same time.

"My dear Mr. Bennet," said his lady to him one day, "have you heard that Netherfield Park is let at last?" That is a sentence of language description. In the sentence we can feel strongly sarcasm on the character Mrs. Bennet. She has a tone of urgency and a sense of joy hard to hide, all of which are just for a stranger coming to her town, while the stranger is a rich young man without a wife. She consciously regarded the coming young man as a good match to one of her daughters even without the agreement of the young man himself. How ridiculous.

Actually not only in chapter one but in the whole novel, irony is the most striking feature. Irony, is considered as one of the most powerful writing techniques till today.

The movie:

We Made a Beautiful Bouquet

Author/ Peng Zixi

One hour today is worth two tomorrow.



higher pursuit of the spiritual world. Gradually, two people began to step into a different rhythm, from the most basic pace of life, wheat busy work, before the business trip to prepare all kinds of materials, to deal with the requirements of the boss and colleagues, Juan is still playing their own games. In addition to time, fun, once two people are most proud of, two people almost identical hobbies, also began to "separate". In a visit to the bookstore, the heroine in the view of literature and art books, a look back but saw the hero in reading the success of the book "the odds of life", how much some stunned. Only the same hobby, it is easy to give people the illusion, overestimate its importance in love. It is easy to encounter a "gap" in daily life. It is appreciated that the author of the film does not criticize the value of the two young people's two completely different attitudes towards love after entering the society, but only gives a calm narration, understanding and blessing. At the end of the film, Mai and Juan each have a new lover, and when they meet again, they just wave goodbye to the love they once had. The result may regret, but it is the growth of life. After all, a bouquet of love has a limited flowering time. Even if it finally fades, at least we have witnessed its beauty and bloom.